



Transparent Display

that Turns Store Windows into Elegant Digital Signage Portal

Superimaging's patented Full color TransPlay™ technology enables any glass pane to display high quality images, videos, and other content without transparency loss to the glass. It is a simple, inexpensive solution that maintains the transparency of the glass and produces a result that is equally viewable from any angle. Retailers will have the freedom to play extremely elegant real time commercials onto the store windows.

It comprises of a special portable DLP projector that can be hung from ceiling with standard mounting kit; and a full color MediaGlass™ film, which can be easily applied to new or existing store windows, without affecting window transparency.

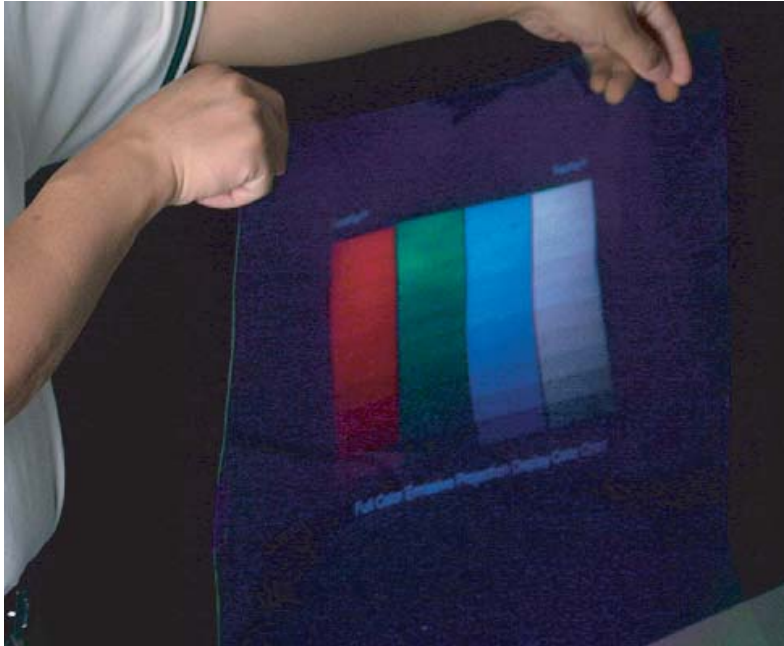
SUPERIMAGING™

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Quotes from Retailers and Consumers:

"It is pretty neat technology - you are much more likely to look at retail windows as a shopper than a TV monitor"
- Former COO, Sharper Image

"This technology will definitely stand out from the rest. People mostly shop on impulse. These signs will draw people in and they will end up shopping or browsing just on first impressions" - Consumer Survey



Features

- Full motion, full color display
- Fully transparent screen
- Viewable from any angle
- Paper thin light screen
- Interface to existing store IT

Implementation

- Apply to window of any size
- Easy to install and maintain
- No store structural change
- Don't take any store space
- No effect on window looks

Applications

- Digital Signage
- Visual Merchandizing
- Pop messaging
- Store front windows/Malls
- Any window needing content