

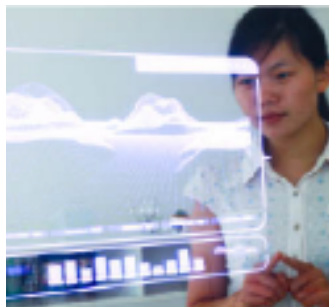


SUN INNOVATIONS

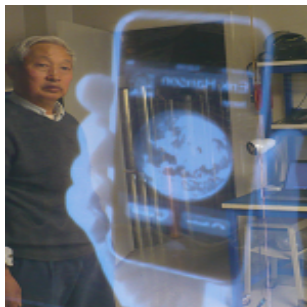


### Ideal Storefront Display Solution

- Implementable on any glass surface
- Scalable/Economical large display;
- Commercial video DLP projector;
- No view blocking, take no space;
- Dual sides display, large view angle
- Projected image do not go through screen, no projection onto viewers
- Sales of store front advertizing space to brand/merchandise owners/suppliers;
- Attract in foot-traffic and revenue!



White DLP MediaGlass

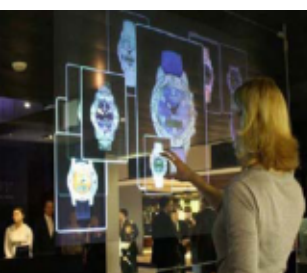


Blue DLP MediaGlass



(left) High contrast DLP on Tinted White MediaGlass; The screen can be complete black for superior contrast.

(right) Interactive MediaGlass (Not Available Yet)



# MediaGlass™ Fully Transparent Video Display with DLP Projector

## MediaGlass™ Display Solution, featuring

- Fully Transparent (No haze) screen, readily applicable to existing window;
- Unlimited display viewing angles (360 degree, 2 sides);
- Scalable display sizes, to turn store front to an aesthetic and dynamic video portal, without affecting the view into stores;
- Full video projection capability, compatible to any existing video formats
- Choice of single display color and screen (Blue or White)
- Crystal clear screen laminated onto any size windows or panel without trace
- Commercial DLP projector with replacement lamps/accessories

### Specification of DLP transparent display

Model	MG-1
Display Technology	TI DLP® Technology/0.55" DMD
Resolution	Native XGA (1024x768)
Brightness	>1W UV output
Contrast Ratio	5000:1
Displayable Colors	Single Blue color
Projection Lens	F=2.45~3.07
Zoom ratio	Manual Zoom, 1.6:1
Image Size (Diagonal)	18" ~ 60" (recommendation)
Projection Distance	0.9m ~ 2.5m (recommendation)
Throw Ratio	1.4~2.24 : 1
Keystone Correction	Vertical ± 40 Degree
Aspect Ratio	4:3 Native, (5 aspect ratio selectable)
Scan Rate	H: 31~99KHz / V:48~120Hz
PC Compatibility	VGA(640 x 480) to UXGA (1600 x 1200)
HDTV Compatibility	480i, 480p, 576i, 576p, 720p, 1080i, 1080p
Video Compatibility	NTSC, PAL, SECAM
Input terminals	VGA, RJ45, USB, HDMI, S-video, Composite Video, Component Video, Microphone, Audio L/R, Stereo Mini Jack.
Output Terminals	VGA, Variable Audio Out, Speaker(10Wx2)
Control Terminals	RS232, RJ45, USB
Power Supply	AC input 100 ~ 240V; 50/60 Hz
Power Consumption	Typical 419W, Standby < 1W
Dimensions (W×H×D)	290 x 128 x 252mm
Weight	3.3 kg



- A LAN
- B AC Socket
- C USB mini-B&Type-A
- D HDMI
- E RS-232
- F Monitor Out
- G Computer In
- H S-Video
- I Video
- J DC 12V Trigger
- K Audio (R/L)
- L Mic In
- M Audio Out
- N Audio In

*"Now I have the ability not only to move a sign physically so I can better catch your eye, but catch it every few seconds if I change the message" "If an ad is bombing at the cash register, we just change it instantly and I don't have to go through a production of paper."*

*--Macy's Senior VP--*

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