

SuperImaging, Inc.

45239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(851) 334-1840
SuperImaging.com



MediaGlass Line-Art Hologram Projector



Sample image projected on film with dual color projector. Images move and flip, so messaging looks like a hologram and can be read on both sides of the window.



2nd Generation Projector Industrial Design

MediaGlass Advertising

- Maximizes the customer experience
- Piques customer interest to increase sales
- Reduces operational expenses
- Multiple messages allow for sales of advertising space on windows
- Text spins in 3D, so legible from both sides of window

The MediaGlass line-art hologram projector displays vector text, logos, and animated graphics on clear glass. The principal application is store window messaging for customer engagement and branding, though MediaGlass is effective in a variety of special lighting effects applications.

MediaGlass system components include a clear nanotech-based self-adhesive film that goes on the window, and a projector which is installed near the window.

MediaGlass can also be used in temporary installations for retail promotions and events, by having the film on a screen that unrolls wherever the display is needed, without requiring a glass surface.

Pricing

Item #	Description	Colors	Price: 1-5 units	Price: 6-20 units	Price: 21-50 units
001049	MediaGlass Laser Projector with 40" x 40" (101 cm) optically clear "blue glow" film	1	\$4,000	\$3,600	\$3,200
001044	MediaGlass Laser Projector with 40" x 40" (101 cm) optically clear "blue and red glow" film	2	\$8,900	\$8,000	\$7,200
001001	Additional clear film, glows blue under 360-410 nm excitation	\$750/8" x 10"	\$200/ square meter		

All lasers above are 200 mw. By default film is shipped in a roll for permanent installation on a window; please note clearly on your order if you need the film shipped with a plastic backing for temporary installations.

Leasing Policy

MediaGlass is also available within the USA on a monthly operating lease. The film comes in a scroll with a semi-rigid plastic backing to add durability. Instead of installing the film on a window, you just hang the scroll where the display is required and unroll it. With simple setup and inexpensive monthly billing at 10% of the purchase price/month, this makes putting cutting-edge graphics in your tradeshow booth, event, or retail promotions easy! Knock their socks off in your next marketing campaign with a laser-based virtual hologram display!

Lease amounts due on the 15th of each month. Damaged or unreturned materials billed at full price, irrespective of lease amounts paid. Custom graphics creation charges extra. See manual for requisite installation guidelines.

SuperImaging, Inc.

43239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(831) 334-1840
SuperImaging.com



MediaGlass Video Projector



DLP video projector

The MediaGlass video projector displays video and any other graphics ala a normal DLP projector, but on clear glass. The projector is a modified DLP projector which outputs blu-ray and UV light, which glows once it strikes the MediaGlass film.

System components include a clear nanotech-based self-adhesive film that goes on the window, and a projector which is installed near the display surface.

MediaGlass can also be used in temporary installations for retail promotions and events, by having the film on a screen that unrolls wherever the display is needed, without requiring a glass surface.



Sample video projected on glass.

Pricing

Item #	Description	Colors	Price: 1-5 units	Price: 6-20 units	Price: 21-50 units
001034	Video Projector with clear 46" diagonal "blue glow" film	1	\$5550	\$5000	\$4500
001001	Additional clear film, glows blue under 360-410 nm excitation	\$750/8" x 10"	\$200/square yard		

The items above include a UV DLP projector, a self-adhesive film which glows in blue in the size indicated, and a manual. A power cable, VGA cable, and a remote control are also included.

MediaGlass Video

- Projects monochrome video onto completely clear surface
- All projected light stops on the screen
- Blue and white screens available
- Digital display in theaters, instrumentation, in-store marketing, and special effects

Leasing Policy

MediaGlass is also available within the USA on a monthly operating lease. The film comes in a scroll with a semi-rigid plastic backing to add durability. Instead of installing the film on a window, you just hang the scroll where the display is required and unroll it. With simple setup and inexpensive monthly billing at 10% of the purchase price/month, this makes putting cutting-edge graphics in your tradeshow booth, event, or retail promotions easy!

Lease amounts due on the 15th of each month. Damaged or unreturned materials billed at full price, irrespective of lease amounts paid. See manual for requisite installation guidelines.

SuperImaging, Inc.

43239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(851) 334-1840
SuperImaging.com



HUD Projector



HUD Speedometer on tinted windshield



HUD Projector



GM's Chevy Volt Concept Car with SuperImaging HUD

SuperImaging HUD

- Bright display in blue, red, and purple
- Projects on larger area
- Project directly onto the glass; no reflective surface required
- Display visible from any angle
- Smaller size electronics than competing technologies
- Aftermarket or OEM
- User-friendly software



GM R&D Setup using SuperImaging HUD

SuperImaging's HUD projector uses dual laser diodes to make blue and red animations appear on clear glass. Using a special wide angle lens, the HUD projector can make graphics appear anywhere on the windshield.

Either two color film 001018 or our laminated windshield can be used with the film. For OEM customers meeting minimum order volumes, we can make windshields available with the film nanoparticles built into the middle plastic layer of the windshield.

Pricing

Item #	Description	Colors	Price: 1-5 units	Price: 6-20 units	Price: 21-50 units
001041	HUD Projector with blue 405 nm 200 mw laser	1	\$40,000	\$31,000	\$20,000
001042	Windshield, professionally laminated with 001018 dual color red-blue film	1	\$8,000	\$6,000	\$2,500
001043	HUD Development Kit, items 001041 + 001042 and one year of technical support	1	\$48,000	\$37,000	\$22,500
001041	HUD Projector with dual color red-blue 380 nm and 405 nm 200 mw lasers	2	\$50,000	\$38,000	\$20,000
001042	Windshield, professionally laminated with 001018 dual color red-blue film	2	\$12,000	\$9,000	\$4,000
001043	HUD Development Kit, items 001041 + 001042 and one year of technical support	2	\$62,000	\$47,000	\$24,000

HUD projectors above include a Pangolin controller PCB and LiveQuick software for graphics production, using a library of graphics, creating animations, and live laser control.

SuperImaging, Inc.

43239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(831) 334-1840
SuperImaging.com



MediaGlass Films

MediaGlass films are unique in that they do not rely on reflection or scattering of light, but actually absorb the light energy and emit or glow in a different wavelength. Because the films are transparent, by definition they do not work with normal projected light; if they did, they wouldn't be completely transparent. Instead, they work with near-UV 405 nm blue ray light to make blue, 380 nm for red and 470 nm for green. To use the films without one of our projectors, you will need a light source with output in these wavelengths.

Film Specifications

Film Material: PET

Film color: None/transparent for blue and red films, faint yellow-orange tint with transparent white and RGB films

Emission: blue at 405 nm excitation, red at 380 nm excitation, green at 470 nm excitation

Life: ~10,000 hours+ MTBF

Film lightfastness: ~3-20 years

Film transmittance: Under 1%

Installation: Indoor environments

Temperature: ~0-130° F, damaged by fire or boiling water

Film Thickness: ~0.002" (0.05 mm). Some films available with UV blocking layer, 0.001" self-adhesive layer, and/or thick rollable film substrate layer for temporary installations.

Size: Up to 60" (152 cm) wide, manufactured in rolls

Reflection: #001001 has ~3% at 405 nm, ~4% visible wavelength, measured at 10° per industry standard

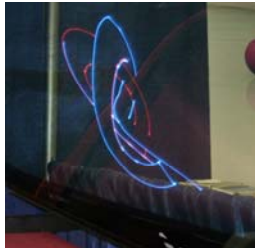
Film orders: Film can be purchased with a projector to enable a larger display area, or by itself either as a sample or with a \$3,000 minimum order amount.



Item #	Description	Sample Price	Volume Price
001001	Clear film, glows blue under 360-410 nm excitation	\$750/8" x 10"	\$200/square meter



Item #	Description	Sample Price	Volume Price
001028	Transparent film, glows white under 405 nm excitation	\$950/8" x 10"	\$400/square meter



Item #	Description	Sample Price	Volume Price
001018	Clear two color film, emits in blue at 405 nm and red at 365 nm	\$950/8" x 10"	\$400/square meter

Item #	Description	Sample Price	Volume Price
001032	Transparent RGB film, R=365, G=470, B=400	\$950/8" x 10"	\$600/square meter

Item #	Description	Price
001020	UV blocking film, blocks majority of UV under 380 nm, and partially block other UV-waveband	Free with projector order

SuperImaging, Inc.

43239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(851) 334-1840
SuperImaging.com



SuperImaging, Inc.

43239 Osgood Rd.
Fremont, CA 94539 USA
Sales Tel: +1(851) 334-1840
SuperImaging.com



TERMS & CONDITIONS

Superimaging, Inc. does not represent or warrant that the "Terms and Conditions of Sale" hereby set forth will always be correct, accurate, timely or otherwise reliable. We reserve the right to make changes to any terms and conditions with out any prior notice.

1. THE COMPANY: The term "Superimaging, Inc." is hereinafter referred to as the "Company" or "we" or "us" or "our" or "Seller" and the term "Buyer" or "you" or "your" are hereinafter referred as the client purchasing from Superimaging, Inc.

2. CONFLICTING OR MODIFYING TERMS: No modification of, additions to or conflicting provisions to these terms and conditions of sale and shipment, whether oral or written, incorporated into Buyer's order or other communications are binding upon the Company unless specifically agreed to by the Company in writing and signed by an officer of the Company. Failure of the Company to object to such additions, conflicts or modifications shall neither be construed as a waiver of these terms and conditions nor an acceptance of any such provisions.

3. GOVERNING LAW: This contract shall be governed by and construed according to the laws of the State of California, U.S.A. The parties agree that any and all legal proceedings pursuant to this contract shall take place under the jurisdiction of the courts of the State of California in the judicial district of Alameda County.

4. PENALTY CLAUSES: Penalty clauses of any kind contained in orders, agreements or any other type of communication are not binding on the Company unless agreed to by an officer of the Company in writing.

5. WARRANTY: We warrant our products to be free of defects in material and workmanship for three months from date of original shipment. During the warranty period the Company will repair or replace defective products free of charge if such products are returned with all shipping charges prepaid and if, upon examination, the product is shown to be defective. This warranty shall not apply to products damaged by abuse, neglect, accident, modification, alteration or miss-use. Normal wear is not warranted. All repairs and replacements under the provisions of this warranty shall be made at Superimaging or at an authorized repair facility. The Company shall not be liable for expenses incurred to repair or replace defective products at any other location or by unauthorized persons or agents. This warranty contains all of the obligations and warranties of the Company. There are no other warranties, either expressed or implied. No warranty is given regarding merchantability or suitability for any particular purpose. The Company shall not be liable in either equity or law for consequential damages, losses or expenses incurred by use of or inability to use its' products or for claims arising from same. No warranty is given for products of other manufacturers even though the Company may provide these products with its' own or by themselves. The provisions of this warranty can not be changed in any way by any agent or employee of the Company. Notice of defects must be received within the warranty period or the warranty is void.

6. PAYMENTS: You agree that we reserve the sole right to decide on the terms of payment and have the right to change any fees, terms and charges at any time.

Amounts past due are subject to a service charge of 1.5% per month or portion thereof or 18% per annum. The Company reserves the right to submit any unpaid late invoices to a third party for collection and Buyer shall pay all reasonable costs including but not limited to debt collection expenses, legal and other labor charges to settle such collection in addition to the invoice amount. All quoted prices and payments shall be in U.S. Dollars. If the Company judges that the financial condition or payment practice of the Buyer does not justify shipment under the standard terms or the terms originally specified, the Company may require full or partial payment in advance or upon delivery. The Company reserves the right to make collection on any terms approved in writing by the Company's Finance Department. Each shipment shall be considered a separate and independent transaction and payment therefore shall be made accordingly. If the work covered by the purchase order is delayed by the Buyer, upon demand by Company payments shall be made on the purchase price based upon percentage of completion. Payment should be made out to Superimaging, Inc. and reference to the Order Number or the Invoice Number while make payment is necessary. All International Buyers will be liable to pay custom, duties, taxes, labor charges, special handling fees, wire transfer and any applicable international trade fees in addition to the Invoice amount in full.

7. TAXES: Any use tax, excise tax, duty, customs, inspection or testing fee, or any other tax, fee or charge of any nature whatever imposed by any governmental authority, on or measured by the transaction collected by the related authority must be paid by the buyer in addition to the prices quoted or invoiced. All applicable local, city and state taxes are your sole responsibility and you agree to pay these

taxes. All buyers purchasing within the State of California, USA will be charged the California State Sales Tax via the sellers invoice. In the event Seller is required to pay any such tax, fee or charge, Buyer shall reimburse Seller therefore; or, in lieu of such payment, Buyer shall provide Seller at the time the order is submitted an exemption certificate or other document acceptable to the authority imposing the tax, fee or charge.

8. RETURNS: Immediately upon Buyer's receipt of any goods shipped hereunder, Buyer shall inspect and shall notify Seller in writing of any claims for shortages, defects or damages and shall hold the goods for Seller's written instructions concerning disposition. If Buyer shall fail to so notify Seller within 72 hours after Buyer has received the goods, such goods shall conclusively be deemed to conform to the terms and conditions hereof and to have been irrevocably accepted by the Buyer. All sales of products or services by Superimaging are final, non-cancelable and non-refundable. Written authorization must be obtained from the Company before returning any material for which the Buyer expects replacement, exchange, or repairs under the Warranty. Return goods can only be returned with Seller's approval with strict compliance to Seller's return shipment instructions. All return must be made within 30 days of the purchase and should be returned in the exact form when shipped along with original packaging. Product(s) that have been opened or used will not be accepted for return. All return item(s) must obtain a pre-approved RMA number by us. All return made after 30 days, not in original packing and/or condition and with no proper approved RMA number will be refused. If qualified for return, buyer is responsible to arrange and pay for return shipping and handling and any other charges if applicable including insurance and customs. Returned material (except exchanges or repairs under the Warranty) shall be subject to a minimum re-stocking charge of 15%. Please note text/animations created for customers, film that's had its backing removed, or film cut to a custom size for a customer can not be returned. Buyer shall reimburse Company for costs incurred for any item on order with the Company which is cancelled by the Buyer Non-standard material or other material provided specially to the Buyer's specification shall not be returnable for any reason. All material returned, for whatever reason, shall be sent with all freight charges prepaid by the Buyer.

9. Cancellations:

Your order is generally shipped as per the time requirement specified on our Proforma Invoice with other lead time if any. Your order cannot be cancelled once we start the process of preparing and/or procuring the product after receiving your order. We don't guarantee the date of shipping and receiving of the item. Non-availability of items, even when reserved, shall be deemed to not be our fault. Seller shall not be liable for any loss, damage or penalty as a result of any delay in or failure to manufacture, deliver or otherwise perform hereunder due to any cause beyond Seller's reasonable control, including, without limitation, unsuccessful production, act of Buyer, embargo or other governmental act, regulation or request affecting the conduct of Seller's business, fire, explosion, accident, theft, vandalism, riot, acts of war, strikes or other labor difficulties, lightning, flood, windstorm or other acts of God, delay in transportation, or inability to obtain necessary labor, fuel, materials, supplies or power at current prices.

10. SHIPPING METHOD AND CHARGES: All prices quoted are ex-works. The Company shall select the freight carrier, method and routing. Shipping charges are prepaid and added to the invoice of Buyers, however the Company reserves the right to ship freight-collect if it prefers. Shipping charges will include a charge for packaging and Insurance. Company will pay standard ground freight charges for items being returned to Buyer which are repaired or replaced under the Warranty.

Certain handling fees may be added to the product price if extensive time is required to overcome the specific labeling and packaging requirements or due to new regulations imposed by the government.

11. CONDITION AND OWNERSHIP OF EQUIPMENT:

Buyer shall keep products in good repair and shall be responsible for same until the full purchase price has been paid. Products sold are to remain the property of the Company until full payment of the purchase price is made.

12. LIABILITY:

It is the sole and exclusive responsibility of Buyer to determine the suitability of any and all products for the Buyer's use. Buyer agrees to check installation guidelines of Company and to ensure that their installation will be completely safe.

There ARE NO EXPRESS OR IMPLIED WARRANTIES OF SELLER WHICH EXTEND BEYOND THE DESCRIPTION OF THE PRODUCTS ON THE FACE HEREOF. THIS EXCLUSION MEANS THERE IS NO IMPLIED WARRANTY OF MERCHANTABILITY AND NO IMPLIED WARRANTY OF FITNESS FOR ANY PARTICULAR PURPOSE.

THIS EXCLUSION ALSO MEANS THAT SELLER GRANTS NO IMPLIED WARRANTY ARISING BY USAGE OF TRADE, COURSE OF DEALING OR COURSE OF PERFORMANCE, AND NONE SHALL ARISE OUT OF ANY SALE UNDER THIS AGREEMENT OR OUT OF EITHER PARTY'S CONDUCT. Liability of Seller under or in connection with any sale of products shall be limited, at the sole option of Seller, to one of repair of, replacement of, or a refund of the purchase price of any products or parts. IN NO EVENT SHALL SELLER BE RESPONSIBLE OR LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES ARISING IN ANY WAY IN CONNECTION WITH THE PRODUCTS OR ANY SALE.

SELLER MAKES NO WARRANTIES OF ANY KIND OR NATURE, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE, WITH RESPECT TO TECHNICAL ASSISTANCE OR INFORMATION PROVIDED BY SELLER OR SELLER'S PERSONNEL. ANY SUGGESTIONS BY SELLER REGARDING USE, SELECTION, APPLICATION OR SUITABILITY OF THE PRODUCTS SHALL NOT BE CONSTRUED AS AN EXPRESS WARRANTY UNLESS SPECIFICALLY DESIGNATED AS SUCH IN A WRITING SIGNED BY AN OFFICER OR OTHER AUTHORIZED REPRESENTATIVE OF SELLER. YOU AGREE THAT THE SELLER SHALL NOT IN ANY EVENT BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES OF ANY KIND, HARM AND/OR ACCIDENT RESULTING FROM ANY USE OR FAILURE OF THE PRODUCTS, EVEN IF SELLER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE INCLUDING, WITHOUT LIMITATION, LIABILITY FOR LOSS OF USE, LOSS OF WORK IN PROGRESS, DOWNTIME, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS, LOSS OF PRODUCTS OF BUYER OR OTHER USE OR ANY LIABILITY OF BUYER TO A THIRD PARTY ON ACCOUNT OF SUCH LOSS, OR FOR ANY LABOR OR ANY OTHER EXPENSE, DAMAGE OR LOSS OCCASIONED BY SUCH PRODUCT INCLUDING PERSONAL INJURY OR PROPERTY DAMAGE UNLESS SUCH PERSONAL INJURY OR PROPERTY DAMAGE IS CAUSED BY SELLER'S GROSS NEGLIGENCE. IS CLAIMS must be brought within one (1) year of shipment, regardless of their nature. You agree to indemnify and hold us harmless from any claims, charges or costs arising from your possession or use of our product(s) or any related activities. Superimaging, Inc. and their officers, shareholders, directors, employees, agents and vendor will not be held liable for any kind of above mentioned loss, direct or indirect damages including, but not limited to, business interruptions, injury, loss of any kind, damages of any kind resulting in anyway from any errors or omission from the site or any services or product, warranties of quality and merchantability, accuracy, fitness to an particular purpose, regardless of advance notices and the aggregate liability shall not exceed \$100.00 and that amount shall be in lieu of all other remedies against us or affiliated party.

It is the buyers sole responsibility to review and observe all the terms and condition stated hereby carefully prior to operating our product to make an informed decision

13. INTELLECTUAL PROPERTY TRESPASSING:

We do not warrant that the products purchased or used from us will not infringe on the claims of any existing U.S. or Foreign Patents. No product or information that can be purchased from us is intended as a recommendation for using any material in infringement of a patent.

Person(s) or Company(s) buying or leasing from Superimaging agree to observe and be bound by the terms and conditions stated above. Those placing the order or making the payment warrant that they have full authority to make this agreement and obligate the entity hereunder. Orders or questions pertaining to this agreement can be executed by mailing, emailing, or faxing Ms. Priti Shah using the contact info above or via email to priti@superimaging.com.

