

SuperImaging, Inc.

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SuperImaging.com



MediaGlass Pricing & Leasing Policy



2nd Generation Projector Industrial Design

MediaGlass displays text, logos, and animated graphics on clear glass. The principal application is store window messaging for customer engagement, branding, and increasing sales.

MediaGlass system components include a clear nanotech-based self-adhesive film that goes on the window, and a projector which is installed near the window, usually on the ceiling.

MediaGlass can also be used in temporary installations for retail promotions and events, by having the film on a screen that unrolls wherever the display is needed, without requiring a glass surface.



Sample image projected on film. Images move and flip, so messaging looks like a hologram and can be read on both sides of the window.

MediaGlass Advertising

- Attracts more customer attention
- Greater advertising impact
- Maximizes customer experience
- Allows for third party ad sales
- Visible from virtually 360°
- Our graphics creation team makes your text and logos look like 3D holograms

Pricing

Item #	Description	Price
001004	MediaGlass Projector with 40" x 40" (101 cm) film	\$4536
001012	MediaGlass Projector with 60" x 60" (152 cm) film	\$5184
001013	MediaGlass Projector with 80" x 80" (203 cm) film	\$6426
001014	MediaGlass Projector with 100" x 100" (254 cm) film	\$8424

The items above include a second-generation black enclosure projector, self-adhesive film which emits in blue in the size indicated, a basic installation kit, a remote control for the projector, a USB drive bearing graphics samples and any custom graphics ordered by the customer, and a manual. By default film is shipped in a roll for permanent installation on a window; please note clearly on your order if you need the film shipped in with a plastic backing in a scroll for temporary installations. Graphics conversion is required for text or graphics to be used with MediaGlass; these charges are not included in the price above, and will be as noted below. We offer 2% off orders of 10-19 units, 4% off orders of 20-49 units, and 6% off orders of 50-99 units.

Leasing Policy

MediaGlass is also available within the USA on a monthly operating lease. The film comes in a scroll with a semi-rigid plastic backing to add durability. Instead of installing the film on a window, you just hang the scroll where the display is required and unroll it. With simple setup and inexpensive monthly billing at 10% of the purchase price/month, this makes putting cutting-edge graphics in your tradeshow booth, event, or retail promotions easy! Knock their socks off in your next marketing campaign with a laser-based virtual hologram display!

Lease amounts due on the 15th of each month. Damaged or unreturned materials billed at full price, irrespective of lease amounts paid. Custom graphics creation charges extra. See manual for requisite installation guidelines.

SPARE PARTS

Item #	Description	Price
001001	MediaGlass Blue 405 nm Film, sold by the inch	\$1 per 1" square
001017	MediaGlass Manual	\$5
001016	Remote control	\$40

CUSTOM LASER PROJECTOR GRAPHICS

Description	Price
English & similar alphabets, cost per character	\$9
Japanese, Korean, & Chinese alphabets, cost per character	\$10
Animation, priced per second	See page 2 for details



Animation Pricing

The chart below details the charges for creating laser animation files. Customers typically use these for a specific promotion throughout their stores, or for a promotional event. It's significantly less costly if the customer already has an animation file, as we recreate their graphics in the UPD file format requisite for the laser projector. Alternatively, we can create the entire animation based on a rough idea or storyboards from the customer. This type of service is detailed in the table immediately below, while the less costly form of adapting a customer animation to the laser projector file format is the bottom chart.

Animation Creation: Based on Customer Idea	Price	Prorated / second
15 seconds	\$ 780	\$52.00
30 seconds	\$ 1,300	\$42.90
1 minute	\$ 2,600	\$42.90
2 minutes	\$ 4,160	\$35.10
3 minutes	\$ 5,200	\$28.60

Animation Creation: Based on Customer Animation File	Price	Prorated / second
15 seconds	\$ 195	\$13.00
30 seconds	\$ 312	\$10.40
1 minute	\$ 624	\$10.40
2 minutes	\$ 1,040	\$9.10
3 minutes	\$ 1,170	\$6.50

Thus, a 30 second animation would cost \$1,300 if we create it based on just an idea or a couple sketches from a customer, whereas if they supply a 30 second animation sequence file we can create the same content for \$312.

The Prorated/second column details the charges on a per second basis. To calculate the charge for a 2 minute and 30 second animation, for example, one would use the two minute charge, plus 30 seconds multiplied by the "prorated / second" charge in the 2 minute row to determine the whole charge.

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TERMS & CONDITIONS

Superimaging, Inc. does not represent or warrant that the "Terms and Conditions of Sale" hereby set forth will always be correct, accurate, timely or otherwise reliable. We reserve the right to make changes to any terms and conditions with out any prior notice.

1. THE COMPANY: The term "Superimaging, Inc." is hereinafter referred to as the "Company" or "we" or "us" or "our" or "Seller" and the term "Buyer" or "you" or "your" are hereinafter referred as the client purchasing from Superimaging, Inc.

2. CONFLICTING OR MODIFYING TERMS: No modification of, additions to or conflicting provisions to these terms and conditions of sale and shipment, whether oral or written, incorporated into Buyer's order or other communications are binding upon the Company unless specifically agreed to by the Company in writing and signed by an officer of the Company. Failure of the Company to object to such additions, conflicts or modifications shall neither be construed as a waiver of these terms and conditions nor an acceptance of any such provisions.

3. GOVERNING LAW: This contract shall be governed by and construed according to the laws of the State of California, U.S.A. The parties agree that any and all legal proceedings pursuant to this contract shall take place under the jurisdiction of the courts of the State of California in the judicial district of Alameda County.

4. PENALTY CLAUSES: Penalty clauses of any kind contained in orders, agreements or any other type of communication are not binding on the Company unless agreed to by an officer of the Company in writing.

5. WARRANTY: We warrant our products to be free of defects in material and workmanship for three months from date of original shipment. During the warranty period the Company will repair or replace defective products free of charge if such products are returned with all shipping charges prepaid and if, upon examination, the product is shown to be defective. This warranty shall not apply to products damaged by abuse, neglect, accident, modification, alteration or miss-use. Normal wear is not warranted. All repairs and replacements under the provisions of this warranty shall be made at Superimaging or at an authorized repair facility. The Company shall not be liable for expenses incurred to repair or replace defective products at any other location or by unauthorized persons or agents. This warranty contains all of the obligations and warranties of the Company. There are no other warranties, either expressed or implied. No warranty is given regarding merchantability or suitability for any particular purpose. The Company shall not be liable in either equity or law for consequential damages, losses or expenses incurred by use of or inability to use its' products or for claims arising from same. No warranty is given for products of other manufacturers even though the Company may provide these products with its' own or by themselves. The provisions of this warranty can not be changed in any way by any agent or employee of the Company. Notice of defects must be received within the warranty period or the warranty is void.

6. PAYMENTS: You agree that we reserve the sole right to decide on the terms of payment and have the right to change any fees, terms and charges at any time.

Amounts past due are subject to a service charge of 1.5% per month or portion thereof or 18% per annum. The Company reserves the right to submit any unpaid late invoices to a third party for collection and Buyer shall pay all reasonable costs including but not limited to debt collection expenses, legal and other labor charges to settle such collection in addition to the invoice amount. All quoted prices and payments shall be in U.S. Dollars. If the Company judges that the financial condition or payment practice of the Buyer does not justify shipment under the standard terms or the terms originally specified, the Company may require full or partial payment in advance or upon delivery. The Company reserves the right to make collection on any terms approved in writing by the Company's Finance Department. Each shipment shall be considered a separate and independent transaction and payment therefore shall be made accordingly. If the work covered by the purchase order is delayed by the Buyer, upon demand by Company payments shall be made on the purchase price based upon percentage of completion. Payment should be made out to Superimaging, Inc. and reference to the Order Number or the Invoice Number while make payment is necessary. All International Buyers will be liable to pay custom, duties, taxes, labor charges, special handling fees, wire transfer and any applicable international trade fees in addition to the invoice amount in full.

7. TAXES: Any use tax, excise tax, duty, customs, inspection or testing fee, or any other tax, fee or charge of any nature whatever imposed by any governmental authority, on or measured by the transaction collected by the related authority must be paid by the buyer in addition to the prices quoted or

invoiced. All applicable local, city and state taxes are your sole responsibility and you agree to pay these taxes. All buyers purchasing within the State of California, USA will be charged the California State Sales Tax via the sellers invoice. In the event Seller is required to pay any such tax, fee or charge, Buyer shall reimburse Seller therefore; or, in lieu of such payment, Buyer shall provide Seller at the time the order is submitted an exemption certificate or other document acceptable to the authority imposing the tax, fee or charge.

8. RETURNS: Immediately upon Buyer's receipt of any goods shipped hereunder, Buyer shall inspect and shall notify Seller in writing of any claims for shortages, defects or damages and shall hold the goods for Seller's written instructions concerning disposition. If Buyer shall fail to so notify Seller within 72 hours after Buyer has received the goods, such goods shall conclusively be deemed to conform to the terms and conditions hereof and to have been irrevocably accepted by the Buyer. All sales of products or services by Superimaging are final, non-cancelable and non-refundable. Written authorization must be obtained from the Company before returning any material for which the Buyer expects replacement, exchange, or repairs under the Warranty. Return goods can only be returned with Seller's approval with strict compliance to Seller's return shipment instructions. All return must be made within 30 days of the purchase and should be returned in the exact form when shipped along with original packaging. Product(s) that have been opened or used will not be accepted for return. All return item(s) must obtain a pre-approved RMA number by us. All return made after 30 days, not in original packing and/or condition and with no proper approved RMA number will be refused. If qualified for return, buyer is responsible to arrange and pay for return shipping and handling and any other charges if applicable including insurance and customs. Returned material (except exchanges or repairs under the Warranty) shall be subject to a minimum re-stocking charge of 15%. Please note text/animations created for customers, film that's had its backing removed, or film cut to a custom size for a customer can not be returned. Buyer shall reimburse Company for costs incurred for any item on order with the Company which is cancelled by the Buyer Non-standard material or other material provided specially to the Buyer's specification shall not be returnable for any reason. All material returned, for whatever reason, shall be sent with all freight charges prepaid by the Buyer.

9. Cancellations:

Your order is generally shipped as per the time requirement specified on our Proforma Invoice with other lead time if any. Your order cannot be cancelled once we start the process of preparing and/or procuring the product after receiving your order. We don't guarantee the date of shipping and receiving of the item. Non-availability of items, even when reserved, shall be deemed to not be our fault. Seller shall not be liable for any loss, damage or penalty as a result of any delay in or failure to manufacture, deliver or otherwise perform hereunder due to any cause beyond Seller's reasonable control, including, without limitation, unsuccessful production, act of Buyer, embargo or other governmental act, regulation or request affecting the conduct of Seller's business, fire, explosion, accident, theft, vandalism, riot, acts of war, strikes or other labor difficulties, lightning, flood, windstorm or other acts of God, delay in transportation, or inability to obtain necessary labor, fuel, materials, supplies or power at current prices.

10. SHIPPING METHOD AND CHARGES: All prices quoted are ex-works. The Company shall select the freight carrier, method and routing. Shipping charges are prepaid and added to the invoice of Buyers, however the Company reserves the right to ship freight-collect if it prefers. Shipping charges will include a charge for packaging and Insurance. Company will pay standard ground freight charges for items being returned to Buyer which are repaired or replaced under the Warranty.

Certain handling fees may be added to the product price if extensive time is required to overcome the specific labeling and packaging requirements or due to new regulations imposed by the government.

11. CONDITION AND OWNERSHIP OF EQUIPMENT: Buyer shall keep products in good repair and shall be responsible for same until the full purchase price has been paid. Products sold are to remain the property of the Company until full payment of the purchase price is made.

12. LIABILITY:

It is the sole and exclusive responsibility of Buyer to determine the suitability of any and all products for the Buyer's use. Buyer agrees to check installation guidelines of Company and to ensure that their installation will be completely safe.

There ARE NO EXPRESS OR IMPLIED WARRANTIES OF SELLER WHICH EXTEND BEYOND THE DESCRIPTION OF THE PRODUCTS

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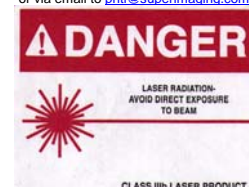
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It is the buyer's sole responsibility to review and observe all the terms and condition stated hereby carefully prior to operating our product to make an informed decision

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