

MediaGlass Window Advertising

Turns any window into an
animated neon display, bringing
your brand to life!

SUPERIMAGING

Maximizes the customer experience

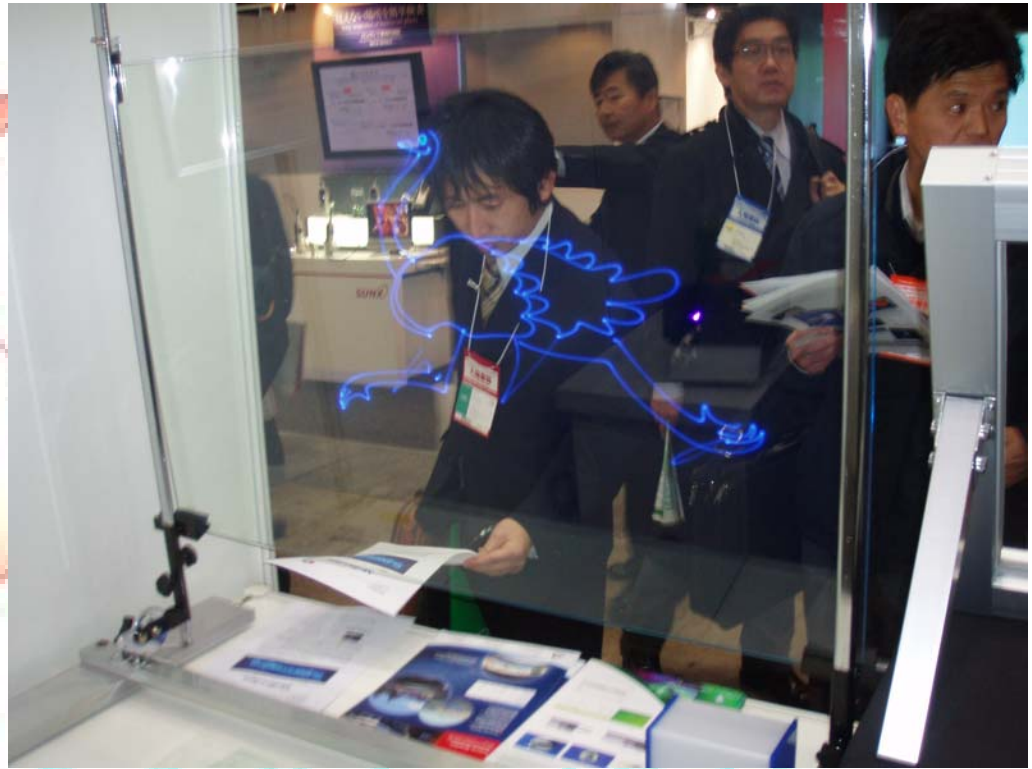


- Windows stay completely clear, so store feels open, roomier, and more inviting
- Cutting-edge nanotech display makes the store cool & exciting

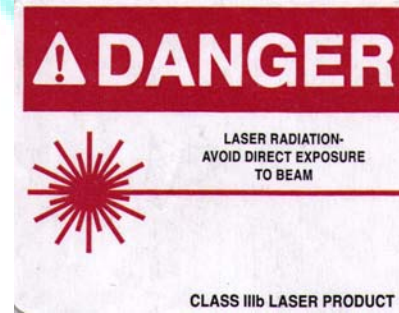
SUPERIMAGING

Attracts more customer attention

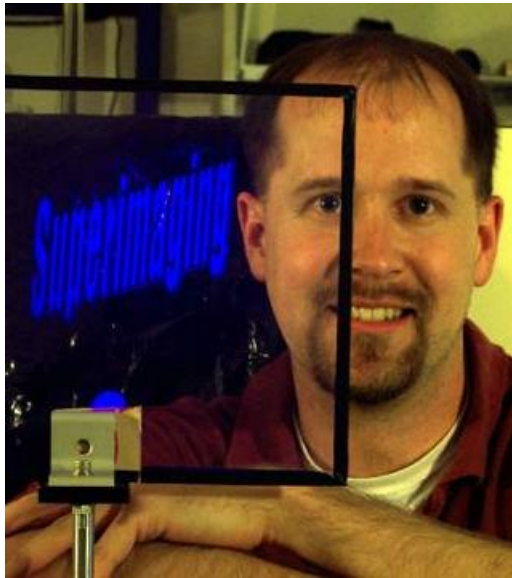
- Movement and resolution attract more attention than static signage
- Better resolution than LED screens
- Lack of visible display borders makes image float in space like a hologram



*Demo bringing in the customers
at Laser & Photonics show at
Tokyo Big Site, January 2009*



Greater advertising impact on consumer



- Consumers are bombarded by roughly 3,000-4,000 messages per day
- Effectiveness of the message is related to the level of consumer engagement with the message
- Cool holograms maximize the level of customer engagement

SUPERIMAGING

Reduces operational expenses

- Promo poster and signage costs vanish
- Promo material logistics complexity evaporates
- Email new messaging to stores, and they refresh the graphics on the USB drives to update messaging at zero cost



Standard USB drives

Allows for co-branding and advertising sales



- Sell your window advertising space to brands represented in your store
- Makes your windows a profit center

MAGING

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